

# The Dental News

February 2006

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## **February is National Children's Dental Health Month**

The ADA (American Dental Association) held the first observance of Children's Dental Health Day on February 8, 1949. This single day observance became a week-long event in 1955. In 1981, the program was extended to a month-long celebration known today as National Children's Dental Health Month. This is celebrated in an effort to raise awareness for the importance of good dental hygiene, including the use of fluoride, cavity prevention, and dental sealants.

Teaching children good dental hygiene is one of the most beneficial things a parent can do. Learning from an early age the importance of brushing and flossing teeth, as well as, twice-a-year checkups, is crucial to maintaining those pearly whites!

This month I am going out to speak to children about dental health. I am going to teach them brushing, in addition to, healthy food choices that will keep their teeth cavity free. I am going to give them goodie bags with coloring sheets, and other fun activities for them to do. Watch for the pictures in the next newsletter!

*- Dental Coupon -*  
*This coupon entitles the bearer to receive*  
**\$10 Off**  
*on our home bleaching system*  
*if purchased between February 1 and March 15, 2006.*  
Dental Cosmetic Center - Bay Area  
*(Call to find out about available specials on BriteSmile)*

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## More Continued Training

Dr. Hackbarth, JoAnn, and Adam all went to California to be trained on the latest dental computer software. Our office is the first in Texas to have implemented this new software (Dental Practice Optimizer). This software helps us become more efficient in running the office overall.

Whether it is computer technology or the latest on dental techniques, you can count on our office to be up-to-date and on the cutting edge. We believe that continuing education is extremely important in providing the best of dentistry for our patients.



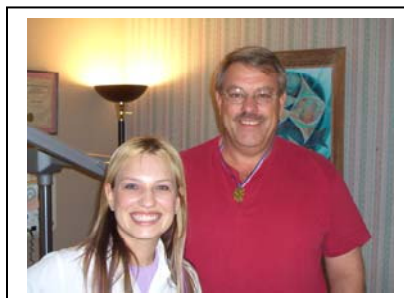
## Hygiene Happenings

Hey y'all! Happy February! For those of you that have read my column each month, some of you mentioned that I didn't give a password...I did that to see if anyone was really paying attention. Since so many of you are, the password this month is "cupid." Tell it to me anytime you are in the office this month, and I will put your name in a drawing for a special prize!

Another thing I want to talk about is appointments. Please, please, please, if you need to change your appointment for any reason I need you to give me 48 hours notice!!! When you don't show up, or cancel your appointment at the last minute, this raises costs, and I don't want to pass these costs on to you. All you have to do is call... even an email to [schedule@texasdentalhealth.com](mailto:schedule@texasdentalhealth.com) will work too.

Last, I just want to let y'all know how proud I am that you all have been practicing such good oral hygiene at home. As I have mentioned before, I am always giving out awards for good oral hygiene. This month Dale Warren displayed excellent oral hygiene and I gave him a medal. This is Mr. Warren with his award and me in the picture.

Have a Happy Valentine's Day! See y'all soon.  
Keep Smiling,  
Esther



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## **Online Appointment Register**

For our computer savvy patients we now an email system hooked into our computers that will remind you of a coming appointment and give you the opportunity to reply to confirm. We also have an email address specifically for you to write in and request a scheduled appointment time. If your schedule makes it hard to contacting us during our office hours, this may be a much simpler solution for you. Many of you are already using this service, and it is getting rave reviews!

Our scheduling email address is: [schedule@texasdentalhealth.com](mailto:schedule@texasdentalhealth.com)

## **Happy Birthday Dr. M.**

Our own Dr. Mehdizadeh had a birthday on February 3<sup>rd</sup>. We celebrated with a small cake and barbecue. For his birthday he received a gift certificate to Starbucks (his favorite beverage), and “# 1 DAD” t-shirt with a picture of his little girl, Ava.



## **Valentine's Day Treat**

Patients who came in the office on February 14<sup>th</sup> each received a red rose. We hope you each had a nice Valentine's Day, with or without flowers.

**YOU are special to US !!!**

## **Spring Cleanings**

**Don't forget about your teeth when you are doing your spring cleaning this year. Whether you need a cleaning, whitening, or have been putting off a needed procedure, give us a call and let us get it taken care of for you!**

**If money concerns having you putting off your dental work, come in and let Adam tell you about the NEW options we have in payment plans. We now have new programs that let almost everyone receive financing when they need it.**

**Don't put it off any longer. Call today. If you don't take care of yourself, no one will.**

**409-935-2111 or 1-877-78-SMILE**

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**Address Correction Requested !**

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